

Hotel Pad Site

Unincumbered hotel pad site available for development, former site of Element Hotel



Property Information

Zoned C-2, this site is adjacent to the mixed-use downtown (south) and the Superior Marketplace (west) retail center. This pad has high visibility with US-36 frontage.

Space Available

2.66 Acre Lot
115,870 Square Feet

Traffic Counts (AADT)

Marshall Rd: 11,211
McCaslin Blvd: 30,539
Hwy 36: 84,620



Population	Community	Retail Trade Area
2010	12,483	132,521
2022	13,811	147,538
2027	14,478	153,286

Income	Community	Retail Trade Area
Average HH	\$184,026	\$136,358
Median HH	\$135,489	\$92,884
Per Capita	\$65,490	\$60,392

Age	Community	Retail Trade Area
Average	35.90	38.13
Median	34.02	34.63



Contact

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